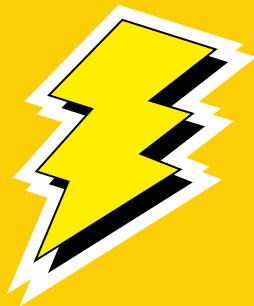


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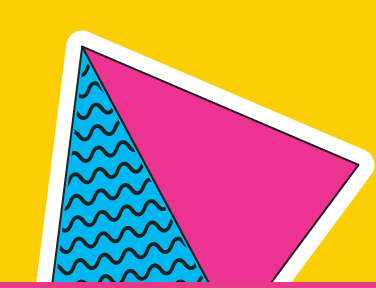
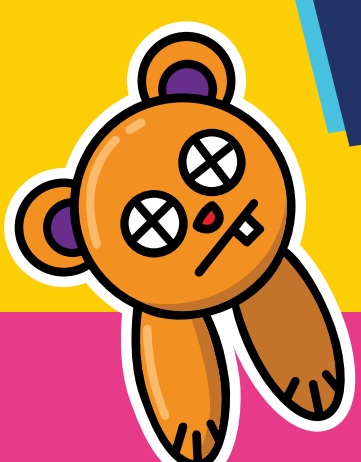


ASIA POP CULTURE CONVENTION



PAVILION EXHIBITION CENTRE,
BUKIT JALIL

In collaboration with:



AsiaPopcon 2024 Prospectus & Opportunities

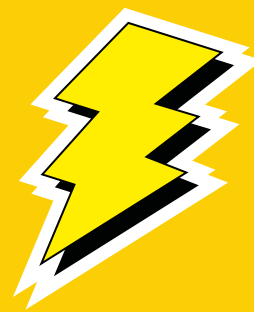
About AsiaPopcon 2024



Organized by seasoned individuals in the industry and fans alike, we aim to bring quality contents, events and guests to the convention just for you guys, the fans of pop-culture!

AsiaPopCon24 aims to bring brands, vendors, collectors, and everyone together in a vibrant and interactive environment which will consist of 5 pillars:

-  Toys & Collectibles
-  Comics & Art Zone
-  Video Games Galore
-  Cartoon and Animation
-  Cosplays



Our Goal

To establish AsiaPopCon24 as the premier "Pop-Culture Convention" for enthusiasts, attracting a diverse range of audiences from various backgrounds and ages in the region.

Benefits of Attending

This pop culture convention is to celebrate, meet like-minded enthusiasts, acquire collectibles, enjoy cosplay, connect with creators, and immerse ourselves in a world of entertainment and nostalgia.

2,000 SQM EXHIBITION
SPACE

OVER 15,000 VISITORS

MORE THAN 250 PARTICIPATING
COMPANIES AND BRANDS

SHOWCASING 1,000
PRODUCTS AND SERVICES

OVER 20 PARTICIPATING
COUNTRIES

OVER MYR 2,500,000 ROI
OPPORTUNITIES

ASIAPOPCON24

YOUR ONE STOP EVENT FOR POP-CULTURE!

Highlights

Major Brands



Panel & Presentation Sessions



Artist Alley



Gaming Galore



Why Attend

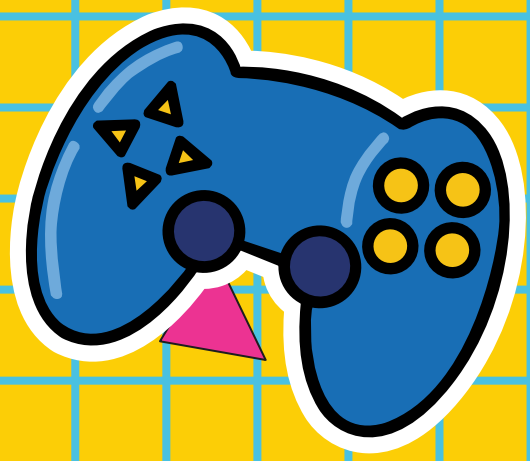
LEARN about products and innovations from diverse brands and trends.

ASSEMBLE with a group of experts and enthusiasts from various part of the region

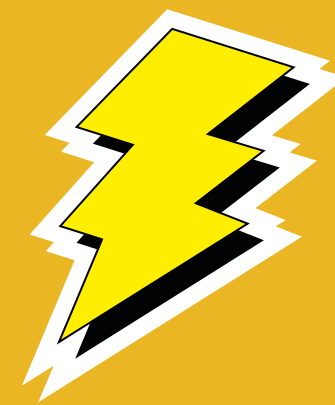
SHARE views and dialogues to ignite passion that will chart the Pop Culture future

WHO SHOULD ATTEND

- Anime Enthusiasts
- Artists, Creators and Illustrators
- Board and Trading Card Gamers
- Comic Book Fans
- Cosplayers
- Fantasy Enthusiasts
- Film & TV Memorabilia Collectors
- Gamers
- Horror Genre Lovers
- Movie Buffs
- Pop Vinyl Collectors
- Robotics Enthusiasts
- Science Fiction Fans
- Star Wars Fans
- Steam Punk Enthusiasts
- Superhero Fans
- Trekkies
- Toy Customizers
- Toy Enthusiasts
- Toy Photographers



Our Venue



PAVILION BUKIT JALIL

The Icon of Connectivity is a fully integrated lifestyle regional mall that has transformed Klang Valley's Southern Corridor into the new cornerstone of metropolitan lifestyle and retail since opening its doors to shoppers on 3rd December 2021.

With five retail floors spanning 1.8 million square feet of Net Lettable Area (NLA), shoppers can expect best-in-class retail, dining and leisure from a vibrant retail mix of well-known retail brands and first-in-Malaysia international flagship brands.

Strategically located in the heart of Bukit Jalil (just 12km from the vibrant Kuala Lumpur City Centre), Pavilion Bukit Jalil is easily accessible and well-connected through a network of highways, including the Bukit Jalil Highway, MRR2 Highway, KESAS Highway, Maju Expressway (MEX), KL-Seremban Highway, Sungai Besi Highway, and Damansara – Puchong Highway (LDP), thus positioning it as the ultimate destination for communities to converge.

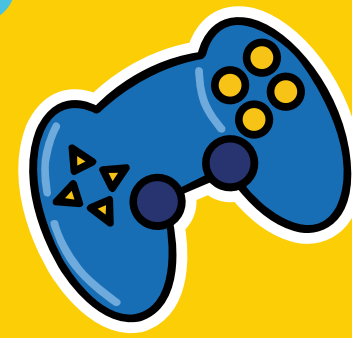
AsiaPopCon24 Floor Plan

ASIA POP CULTURE CONVENTION 2024

28 - 29 SEPTEMBER 2024 / EXHIBITION HALL 1, 2, 3 & FOYER, PAVILION CONVENTION CENTRE, BUKIT JALIL

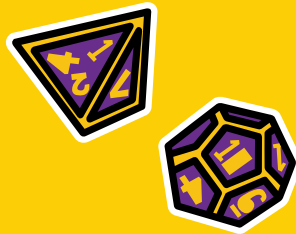


Join Us Today



We have taken the pleasure of planning out marketing activities to bring in visitors to AsiaPopCon24. These include:

- Direct mail invitation and ticket distribution to target market which includes professionals, specialist and key buyers.
- A series of email broadcast to our highly prominent clientele.
- Show previews which highlights on exhibits, sponsors and key features.
- Selected visits to government ministries, trade associations and chambers of commerce.
- Visits to other Pop Cultures shows and events around the region for further expansion and publicity.
- Media coverage and advertising.
- Posters and visual display materials.
- E-show dailies will be sent out via e-blast to Exhibitors, VIPs and visitors throughout the 2-day show.
- Dedicated website with pre-registration online services.



Join Us Today



Exhibit & Sponsor AsiaPopCon24

VISIBILITY AND RETURNS

Showcase and maximise the exposure of your business while generating revenue from the right target market.

FORGE RELATIONSHIP

Build strong partnerships with other brands and key decision makers to grow your business.

ENHANCE BRAND

Strengthen and improve your business and organisation's image regionally.

How To JOIN US

1. Review all information carefully.
2. Request for **COST OF PARTICIPATION**, **FLOOR PLAN** and **BOOKING FORM**.
3. Select your location and package preference. Fill in **BOOKING FORM** and upon returning, a **CONTRACT** will be given.
4. Sign and return the **CONTRACT** to lock the location and package preference.

Book your space now and for more information, contact:

Email: inquiry.asiapopcon@myxpreneursolutions.com

Mobile: (+60)12 276 9680 - Zend

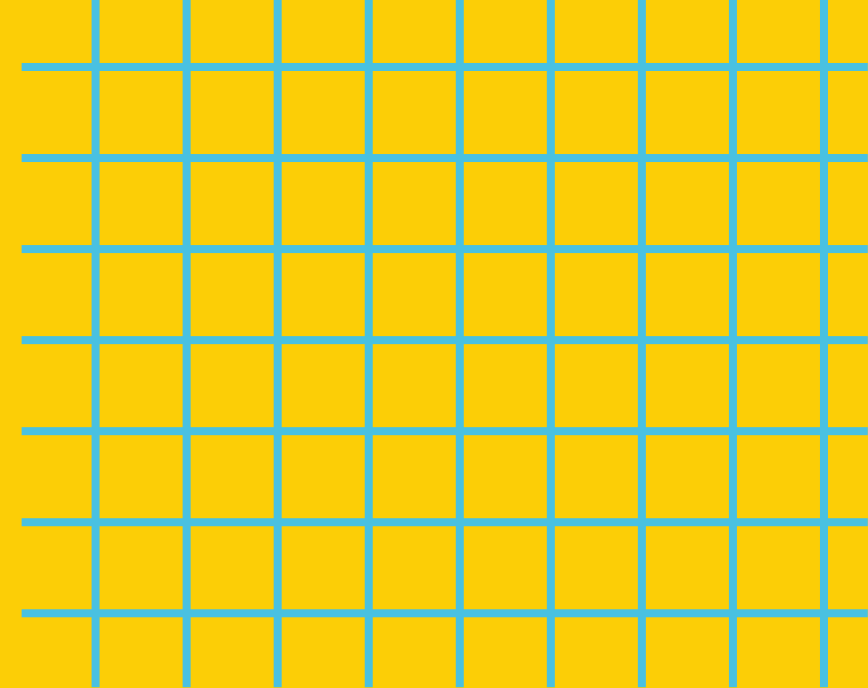
(+60)13 223 4881 - Ridz

(+60)12 648 8957 - Shah





Ticket Price

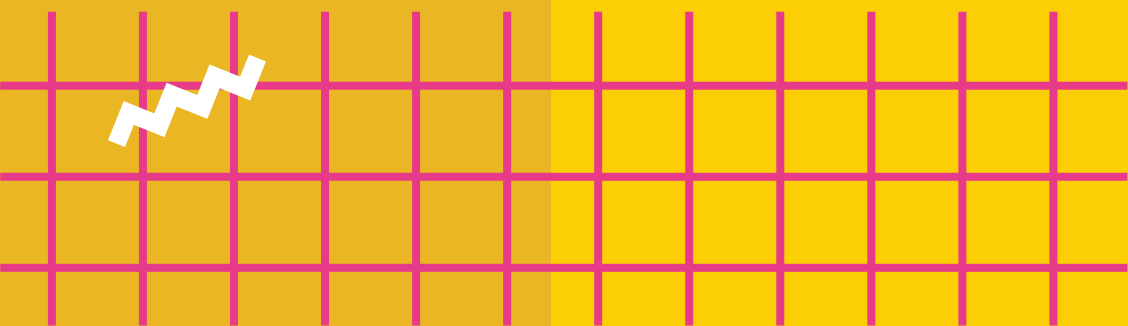
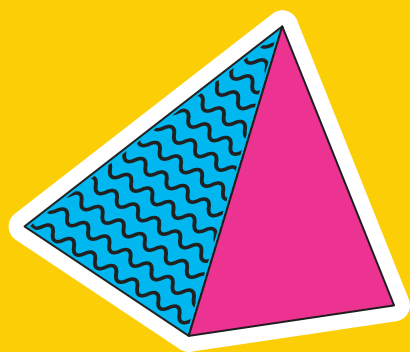


	One day		Two days	
	Early Bird	Standard	Early Bird	Standard
GOLD Entry	NA	NA	110.00	150.00
Adults	45.00	55.00	75.00	95.00
Kids	15.00	20.00	25.00	35.00

*** EARLY BIRD TICKET PRICE ENDS ON **SUNDAY 31 MAY 2024**

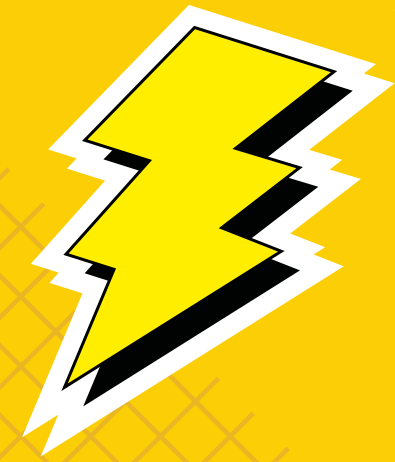
*** EACH GOLD ENTRY TICKET HOLDER, WILL BE ALLOWED FOR **EARLY ACCESS AT 9.00AM**

*** STAND A CHANCE TO WIN AN ENTRY TO **ASIAPOPCON24 VIP NETWORKING DINNER** ON SATURDAY EVENING **28 SEPTEMBER 2024 AT 6.30 PM**

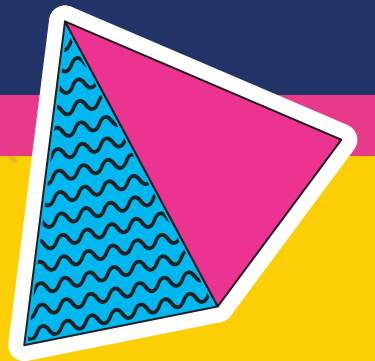




Contact Us



Date / Time	Official Venue	Contacts	Organizer
Saturday 28 September to Sunday 29 September 2024 10.00 AM - 6.00 PM	Pavilion Exhibition Centre Bukit Jalil, Kuala Lumpur, Malaysia	For more information, please email: inquiry.asiapopcon@myxpreneursolutions.com Mobile: (+60)12 276 9680 (Zend) (+60)13 223 4881 (Ridz) (+60)12 648 8957 (Shah)	MyXpreneur Solutions Sdn Bhd (1522663-U) For more information, please email: general@myxpreneursolutions.com



OUR SOCIAL MEDIAS



ASIAPOPCON

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